

Strategic Priority 6: Community Engagement and Communication



We will deepen trust with the community members who live in the over 10,000 households within the District 41 boundaries through comprehensive and transparent communications. We will seek input from all District 41 stakeholders.

Strategic Priority 6 Indicator of Success:

The community is informed about District 41 practices, decisions and operations.

| Key Performance Indicators | Yearly Target | | | | | Goal |
|--|---------------|--------|--------|--------|--------|-------|
| | Baseline | 16/17 | 17/18 | 18/19 | 19/20 | 20/21 |
| By 2021, increase the average mean score of satisfaction with communications as reflected in the parent satisfaction survey. | NA | NA | Yes/No | NA | Yes/No | Yes |
| Increase the number of people engaged in district social media pages (Facebook and Twitter) by 100 people each year. | 1,300 | Yes/No | Yes/No | Yes/No | Yes/No | Yes |
| By 2021, increase the satisfaction with the overall communication from the district as reflected in the community at-large survey. | NA | NA | NA | Yes/No | NA | Yes |

Strategic Priority 6 Indicator of Success:

Enhance the District's understanding of the various community perspectives on school district topics.

| Key Performance Indicators | Yearly Target | | | | | Goal |
|---|---------------|--------|--------|--------|--------|-------|
| | Baseline | 16/17 | 17/18 | 18/19 | 19/20 | 20/21 |
| By 2021, increase the average mean score of satisfaction with "involving community members in decision making" as reflected in the annual parent satisfaction survey. | NA | NA | Yes/No | NA | Yes/No | Yes |
| By 2021, increase the number of opportunities community members have to develop a deeper understanding of the district. | NA | Yes/No | Yes/No | Yes/No | Yes/No | Yes |

Strategic Priority 6 Indicator of Success:

Improve stakeholder and community pride in District 41.

| Key Performance Indicators | Yearly Target | | | | | Goal |
|---|---------------|-------|--------|-------|--------|-------|
| | Baseline | 16/17 | 17/18 | 18/19 | 19/20 | 20/21 |
| By 2021, increase the average mean score of overall satisfaction with the district among the parent community as reflected in the annual satisfaction survey. | NA | NA | Yes/No | NA | Yes/No | Yes |