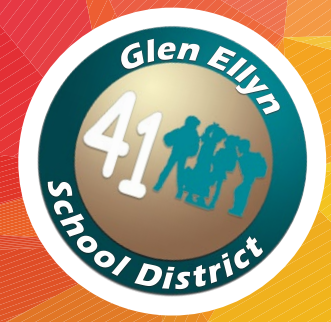


Strategic Priority 6:

Community Engagement and Communication



We will deepen trust with the community members who live in the over 10,000 households within the District 41 boundaries through comprehensive and transparent communications. We will seek input from all District 41 stakeholders.

Strategic Priority 6 Indicator of Success:

The community is informed about District 41 practices, decisions and operations.

Action Steps (Owner)

- Maintain and continuously improve website. (Communications)
 - Create and implement an annual communications and engagement plan. (Communications)
 - Enhance social media engagement. (Communications)
 - Specifically plan effective communication strategies to reach underrepresented families, specifically non-English speakers and review our abilities to communicate in multiple languages beyond English and Spanish. (Communications)
 - Monitor the needs for translation of communication items. (Communications, TLA)
 - Administer community at-large survey specifically for all households within the school district boundaries. (Communications)
-

Strategic Priority 6 Indicator of Success:

Enhance the District's understanding of the various community perspectives on school district topics.

Action Steps (Owner)

- Invite parents/community members to participate in engagement opportunities. (Communications)
 - Continue to build upon and expand community outreach through:
 - Parent outreach
 - Superintendent outreach
 - Board member outreach
 - Community partnerships
-

Strategic Priority 6 Indicator of Success:

Improve stakeholder and community pride in District 41.

Action Steps (Owner)

- Administer community at-large survey specifically for all households within the school district boundaries. (Communications)



Strategic Priority 6:

Community Engagement and Communication

- Mail communication to all households within district boundaries at least two times a year. (Communications)
- Include the engagement plan as part of the superintendent's annual goals. (Communications)
- Participate in community organizations and events as appropriate. (Communications)