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## Community Relations

### Advertising and Distributing Materials in Schools Provided by Non-School Related Entities

Permission for outside organizations to provide material to the District is a privilege. Permission will be guided by the criteria below, and the District reserves the right to prohibit distribution for any reason. No material or literature shall be posted or distributed that would: (1) disrupt the educational process, (2) violate the rights or invade the privacy of others, (3) infringe on a trademark or copyright, or (4) be defamatory, obscene, vulgar, or indecent (5) solicit for religious, secular or partisan political activity, or (6) solicit for any commercial enterprise.

### Community, Educational, Charitable, or Recreational Organizations

Community, educational, charitable, recreational, or similar groups may, under procedures established by the Superintendent, advertise events pertinent to students' interests or involvement. Only those recreational activities sponsored by local not-for-profit agencies such as the Park District or YMCA, or not-for-profit athletic teams that feed into District 87 are eligible. All advertisements must (1) be student-oriented, (2) prominently display the sponsoring organization's name, and (3) be approved in advance by the Superintendent or designee. The District reserves the right to decide where and when any advertisement or flyer is distributed, displayed, or posted.

This may include providing up to 50 flyers for lobby display in each building and posting on the District's website where appropriate.

### Commercial Companies and Political Candidates or Parties

Commercial companies may sponsor (1) athletic field fences, (2) athletic, theater, or music programs, (3) scoreboards, or (4) other appropriate location. The advertisements must be consistent with this policy and its implementing procedures and be appropriate for display in a school context. Prior approval from the Board is needed for advertisements on athletic fields, scoreboards, Prior approval is needed from the Superintendent or designee for advertisements on athletic, theater, or music programs; student newspapers and yearbooks; and any commercial material related to promotion or class pictures.

No individual or entity may advertise or promote its interests by using the names or pictures of the School District, any District school or facility, staff members, or students except as authorized by and consistent with administrative procedures and approved by the Board.

Material from candidates and political parties will not be accepted for posting or distribution, except when used as part of the curriculum.

LEGAL REF.: Lamb's Chapel v. Center Moriches Union Free School Dist., 113 S.Ct. 2141 (1993).  
Berger v. Rensselaer Central School Corp., 982 F.2d 1160 (7th Cir. 1993), *cert. denied*, 113 S.Ct. 2344 (1993).  
Sherman v. Community Consolidated School Dist. 21, 8 F.3d 1160 (7th Cir. 1993), *cert. denied*, 114 S.Ct. 2109 (1994)  
Hedges v. Wauconda Community Unit School Dist., No. 18, 9 F.3d 5 (7th Cir. 1993).  
Victory Through Jesus Sports Ministry v. Lee's Summit R-7 Sch. Dist., 640 F.3d 329 (8th Cir. 2011), *cert. denied*, 565 U.S. 1036 (2011).

DiLoreto v. Downey Unified School Dist., 196 F.3d 958 (9th Cir. 1999).

CROSS REF.: 7:325 (Student Fund-Raising Activities),

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