Strategic Priority 6 - Progress Report June 2019

Strategic Priority 6 Indicator of Success: The community is informed about District 41 practices, decisions and operations.

Key Performance Indicators	Baseline	Target 16/17	Actual 16/17	Target 17/18	Actual 17/18	Target 18/19	Actual 18/19	Goal 20/21
Increase the number of people engaged in district social media pages (Facebook and Twitter) by 100 people each year.	1,300	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Increase the satisfaction with the overall communication from the district as reflected in the community at-large survey.	75%	N/A	Yes	Yes	N/A Biannual Survey	Yes	Yes	Yes

Strategic Priority 6 Indicator of Success: Enhance the District's understanding of the various community perspectives on school district topics.

Key Performance Indicators	Baseline	Target 16/17	Actual 16/17	Target 17/18	Actual 17/18	Target 18/19	Actual 18/19	Goal 20/21
Increase the average mean score of satisfaction with "involving community members in decision making" as reflected in the annual parent satisfaction survey.	N/A	N/A	N/A Biannual Survey	Yes	Yes	N/A	Yes	Yes
Increase the number of opportunities community members have to develop a deeper understanding of the district.	N/A	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Strategic Priority 6 Indicator of Success: Improve stakeholder and community pride in District 41.

Key Performance Indicators	Baseline	Target 16/17	Actual 16/17	Target 17/18	Actual 17/18	Target 18/19	Actual 18/19	Goal 20/21
Increase the average mean score of overall satisfaction with the district among the parent community as reflected in the satisfaction survey.	N/A	N/A	N/A Biannual Survey	Yes	Yes	N/A	Yes	Yes